



ncmassociates.com
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When was Spader acquired by NCM Associates? Spader Business Management was acquired by NCM Associates on August 31, 2022. Both companies announced the acquisition via a news press release ([read press release here](#)), an email to Spader clients, and through social media channels.

Who is NCM Associates? NCM Associates proudly serves thousands of business owners throughout the United States, Canada, and Asia-Pacific. From in-depth management and leadership training to customized business consulting and coaching, we deliver the knowledge owners and managers need to take their operations to the next level. In addition to being the largest 20 Group provider in the United States and Canada, we offer data reporting and tools to help business owners review and analyze critical financial data to make informed decisions for their operations.

What does the acquisition mean for Spader clients? Spader Business Management and NCM Associates are leaders in many industries providing 20 Groups, training, consulting, coaching, and business intelligence to businesses and their people across the United States and Canada. By teaming up, Spader and NCM can expand our offerings and resources to better serve our clients. Spader clients can expect continued exceptional customer service and products while both companies continue to merge and discover synergies.

What advantages does this integration provide for Spader clients? Our priority has been to make sure we don't disrupt client services or experiences, and our two organizations have taken this time to learn about each other's strengths so we can leverage them for your benefit. By merging companies, several new services will be available to Spader clients over the coming months and years. Here are a few small examples of new benefits you may wish to take advantage of if you haven't already:

- *Travel solutions* – We offer a full-service travel agency that can provide discounted hotel, flight, and rental car rates along with 24/7 emergency travel service. Book your next 20 Group meetings or trip to a workshop by emailing travel@ncmassociates.com.
- *Meeting coordination* – NCM has a committed team ensuring the efficient completion of every 20 Group meeting and training workshop. That means our dedicated staff is available to answer questions, book events, cater meetings to your needs, and secure hotel meeting space at a preferred rate.
- *Additional training class offerings* – Several new classes will be coming in the near future and we will keep you posted as these become available.
- *Monthly executive briefings* – We have partnered with Armada Corporate Intelligence to bring you a monthly snapshot of economic conditions and current risks in your industry. Sign up to receive this complimentary report for your industry each month at go.ncmassociates.com/armada-brief.

Why is Spader's name/logo transitioning to NCM Associates? As the Spader and NCM teams are coming together to better serve the evolving needs of our clients, our combined company is evolving and growing, and we've recognized the need to better align with our joint mission, vision, and values. The NCM brand reflects our dedication to innovation, customer satisfaction, and, most importantly, serving as your trusted partner and guiding North Star in helping you succeed every day.

Should I visit www.ncmassociates.com or www.spader.com? We ask that clients continue to visit www.spader.com until further notice. Additional communication will be provided when our websites merge.

Who should I contact if I have questions? We understand that company acquisitions can raise questions or concerns. Rest assured we are always here to assist and provide transparency about the merger. For questions, call 800.772.3377, or email us at sfinfo@ncmassociates.com.